

## 概述 Introduction

### 光波通信

- Lightwave的中文版：2002年9月创刊，Lightwave授权《光波通信》独家享有其文章的中文版权。
- 为中国读者量身定做：从Lightwave杂志选译中国读者感兴趣的文章并接受投稿。
- 唯一专注于光通信行业的中文杂志。
- 提供光通信领域的新闻、技术、应用、市场、产品、标准等多方面的深度信息。
- 免费向专业人士赠阅，每期发行量为10,000份，2010年出版6期。并发行电子书扩大影响力。
- 网站 www.lwc.com.cn 提供更多信息。
- 从2005年开始，每年9月主办“中国FTTH研讨会”。
- 每年出版“中国光通信地图”海报。

Lightwave是世界最著名的光通信行业杂志，为行业提供高质量的内容，包括业界专家、分析师和编辑撰写的深入的技术、应用、市场、产品、案例等分析文章，紧跟技术前进的步伐和市场发展的脉搏。为全球专业读者提供有用的行业资料。Lightwave是广告商的首选杂志，光通信行业的主要公司都选择Lightwave刊登广告。欲更详细地了解Lightwave，请访问 [www.lightwaveonline.com](http://www.lightwaveonline.com)。

### Lightwave China

- Chinese edition of Lightwave: Launched in September 2002, Lightwave China is authorized to translate editorial from Lightwave exclusively for our readers in China.
- Tailored for Chinese readers: Articles are carefully selected from Lightwave, and accept editorial submissions in Chinese from the local industry and from the globe.
- The Unique magazine in China focusing 100% on optical communication industry.
- Providing in depth information on news, technology, application, market, products, and standards in the optical communication arena.
- Controlled-free subscription to professionals, circulation is 10,000, publishing 6 issues in 2010. emagazine has been launched to enlarge our circulation coverage.
- More information on website [www.lwc.com.cn](http://www.lwc.com.cn)
- Organize FTTH China Conference in September every year since 2005.
- Publishing China Optical Communication Map every year.

Lightwave is the most famous trade magazine for the world optical communications industry, provides unsurpassed quality editorial monthly to professional readers worldwide. Contents includes staffs or experts written in depth analytical articles on technology, application, market, products, and case studies from experts and analysts. Lightwave is the first chosen magazine for advertising, all major companies in optical communication industry advertise through Lightwave to reach their customers in the optical communication industry. For more information, please visit [www.lightwaveonline.com](http://www.lightwaveonline.com).



## 全方位信息平台 Completed Information Platform

### 电子媒体 Digital Media



电子快讯 eFocus



电子书 eMagazine

## 增值市场推广机会 Ancillary Opportunities

### LWC 光通信地图 LWC Optical Communications Map

